

INFORMATION:

Thank you for expressing interest in collaborating with Pretty Picnics and Planning. We are delighted to welcome talented individuals and businesses to join us in creating exceptional experiences for our audience. Please review the following details to understand our collaboration opportunities, the Vendor Book, associated costs, and how to become a vendor.

HOW TO COLLABORATE:

1. Submission of Interest:

- Complete the Collaboration Inquiry Form provided on our website.

2. Review and Approval:

- Our collaboration team will review your submission.
- Successful applicants will be contacted to discuss potential collaborations.

INFORMATION:

1. Participation in Events by becoming a Vendor.
 - Showcase your products or services at our signature events.
 - Access to a diverse and engaged audience.
 - Opportunities for networking and brand exposure.
2. Inclusion in Vendor Book:
 - Featured in our curated Vendor Book, accessible to event attendees.
 - Additional online exposure through our digital platforms.
 - Direct link to your business for online purchases.
3. Collaborating on future events & projects



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www.prettypicnicsandplanning.com

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OUR VENDOR BOOK:

1. Inclusion Criteria:
 - High-quality products or services.
 - Alignment with our event theme and values.
 - Unique offerings that stand out.
2. Benefits of Being in the Vendor Book:
 - Exposure to a targeted and interested audience.
 - Inclusion in promotional materials.
 - Opportunity for year-round visibility.
3. Inclusion Process:
 - Successful vendors from events may be invited to join the Vendor Book.
 - Separate submissions are also welcome for Vendor Book consideration.

COSTS:

1. Event Participation/Vendor Costs.

- Fees vary based on the nature and scale of the event. Typical Fee: \$50/event
- Details will be provided upon approval of collaboration.

2. Vendor Book Inclusion:

- Annual fee for Vendor Book inclusion.
- Fees contribute to promotional efforts and maintaining the Vendor Book platform.
- \$150/year

3. Collaboration: Details are discussed upon approval.

WWW.PRETTYPICNICSANDPLANNING.COM